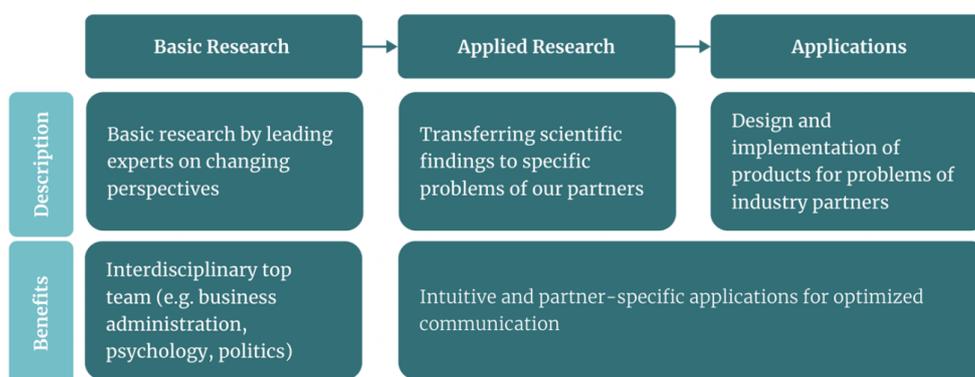


OnePager Lab at a glance:

- *Who we are:* The OnePager Lab is an interdisciplinary research laboratory for perspective changes.
- *Who we support:* Managers and communicators in business, science and politics, who need the ability to change perspectives on a daily basis in order to make the right decisions and interact successfully with their stakeholders.
- *Where we provide support:* For communicative challenges in customer management, decisions on employee management, intercultural cooperation, change processes and conflict situations, etc.
- *What we offer:* We derive intuitive applications from our research concept that help you to be creative through a change of perspective, to signal empathy, to form relationships and to overcome challenges.
- *How we achieve this:* We make use of the enormous density of expertise in the European metropolitan region of Munich and our network in the Universities of Excellence TUM and LMU.

Our Research Concept - Translational Research:



Our research process: Our partner packages:

1. Development of research questions with our partners
2. Basic investigations in the research groups
3. Validation of literature search in the scientific network
4. Preparation of the results in standardized samples
5. Interviews with experts on research results
6. Survey creation based on expert interviews
7. Survey in a large network of companies/associations
8. Analysis and validation of the results with high-ranking personalities from research and industry

Our partner packages:

Benefits	Silver	Gold	Platinum	Titanium
Research Updates	2x per year	4x per year	6x per year	6x per year
Included seats for OnePager software applications	Trial account	2-10	11-100	Unlimited
Included appointments for strategic C-level consulting	1x per year	3x per year	6x per year	Flexible
Participation at the OnePager Day	✓	✓	✓	✓
Semi-annual fine dining with research masterminds		✓	✓	✓
Definition of individual problems for research			✓	✓
Own research group				✓

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